

## **The email is going out to all Meetup Members.**

Newsletter Editor: Donna Walsh

### **-Exhibit Updates**

- PAPB structure and websites**
- Who is Eligible for what events / exhibits?**
- Websites and communication tools of PAPB**
- What our Contributing Artists have been up to or will be doing**
- Please Support our Advertisers**

### **\*\*\*\*EXHIBIT Updates\*\*\*\***

### **The upcoming exhibits are open to Contributing Artists (CA's) ONLY**

**Ocean Ridge:** March 24, 2018 Opening reception of PAPB Art Exhibition hosted by the Ocean Ridge Garden Club at Ocean Ridge Town Hall. Paintings by PAPB Contributing Artists of private and public gardens along the Ocean Highway by Boynton Beach, FL. Sponsored and hosted by the Ocean Ridge Garden Club. Ralph has sent an email detailing all the key dates involved. If you need to see that email again check this link

<https://www.meetup.com/palmbeachartists/messages/boards/thread/51442724>

### **Old Floresta:** April 6-12, 2018 Exhibition

PAPB paintings of Old Floresta at Boca Raton Art School.

Deliver paintings & application & sign waiver: Mar. 29 & 30

Reception: Apr 6th, 5:30-7:30pm

Pickup Paintings: Apr 13<sup>th</sup>

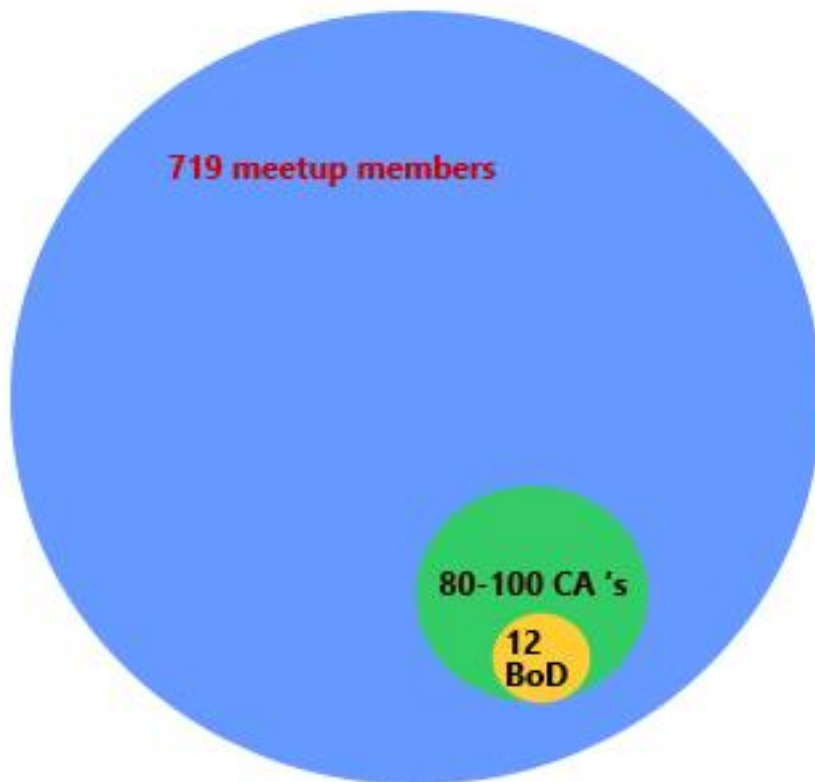
Organizer(s): Ralph Papa PAPB & Walter O'Neil (BM Art School).

### **Hypoluxo Island:** April 2018 / Exhibition of Plein Air Paintings of Hypoluxo Island/

Dates to be announced soon. PAPB organizers for this event are Artists and Hypolux Island Residents Kerry Eriksen and Bob Barfknecht.

### **PAPB structure, board of directors, contributing artists and meetup members**

There are 700+ artists and art lovers who belong to PAPB meetup group. Of those meetup members approximately 80-100 opt to become Contributing Artists of PAPA by making a yearly donation to PAPB. Of the CA's 12 have volunteered to organize for PAPB and have been elected to the Board of Directors. Plein Air Palm Beach, Inc. is a 501c3 non-profit organization. The board of directors is the only voting members.



- Membership in the meetup is open to all artists who have a sincere interest in plein air painting. We welcome resident artists and visiting artists at all levels to come out with us to paint. Contributing artists in PAPB have other benefits.
- Contributing Artists are eligible to participate in PAPB shows and exhibits. Contributing Artists are listed on the PAPB website and are eligible for an enhanced artist portfolio listing (nominal set up and yearly maintenance fee). Extra donations at the Donation and Supporting Level are welcome from contributing artists who wish to make a donation to PAPB in addition to the exhibiting level. We promise we will make good use of the extra donation. If you are not currently a CA and would like to become one visit <http://pleinairpalmbeach.com/about.html#CA>
- Board of Directors - This is the group that plans exhibits, events, makes policies etc. If this were ancient Greek mythology, these are the Gods of PAPB.

## **Who is Eligible for what events / exhibits?**

### **Open call to Artists**

Plein Fun Fest

Everglades Day / Exhibit

Others as announced

### **Contributing Artists Only**

Most of the planned exhibits for example Boca Raton Historical Society, Art on the Square, Ocean Ridge Garden club, Old Floresta, Hypoluxo Island to name just the ones from this year. Going forward each exhibit will have an application and will be checked against the CA roster.

Any artist entering one of PAPB exhibits will be required to become a CA if not already. If by some way despite the best efforts of the “Gods of PAPB” aka the board and exhibit organizers this still slips by us, yes it has happened, the artist will be charged the minimal \$25 donation of a contributing artist. If you want to exhibit or sell through: Don’t anger the gods, become a CA today!

## Websites and communication tools of PAPB

The main website –[www.pleinairpalmbeach.com](http://www.pleinairpalmbeach.com) has all the info about PAPB, links to the meetup site and lots more.

The image shows a screenshot of the Plein Air Palm Beach website and a Meetup group page. The website header features a beach scene with the text "plein air palm beach" and the tagline "painting today's landscapes that contribute to tomorrow's history". The navigation menu includes Home, Artists, Gallery, Exhibits, Calendar, Blog, and About. The main content area has a green background with a "WELCOME" message and a photo of an artist painting outdoors. A sidebar on the left lists various sections like Events & Exhibits, Contributing Artists, Gallery, Calendar, Blog, About us, Join us, Contact us, and Merchandise. The Meetup page on the right shows the group name "Plein Air Palm Beach", established in Nov 02, 2010, with 718 members. It lists an upcoming event "Let's paint at the Grassy Waters Nature Preserve" on Mar 20, 2018, at 9:00 AM. The Meetup page also includes a "JOIN" button, a group rating of five stars, and a link to "ADD THIS TO YOUR SITE".

The meetup site is where we schedule paintouts, have image albums of our artwork from paintouts and for exhibits, send emails to all meetup members and special mailings to CA’s only. It is basically a communication tool for PAPB. It also contains the rules and policies about paint-out etiquette, definition of “what is plein air”, at the following link.

<https://www.meetup.com/palmbechartists/about/>



## Plein Air Palm Beach

Location

Delray Beach, FL

Members

718



Organizers

Donna Walsh and 27 others

Schedule

...

↻

[our group](#) | [Meetups](#) | [Members](#) | [Photos](#) | [Discussions](#) | [More](#)

We also have a Facebook Page and Group. The page is our marketing presence on FB where we try to get likes so that we have a wide audience to announce our exhibits and events to. The Group is more of discussion forum for artists. The Facebook group is for art lovers and artists at all levels who love plein air painting in and around Palm Beach County and the surrounding South Florida vicinity to discuss and share about Plein Air Painting. Posts and Pictures here should relate to Plein Air Painting mostly and Visual Art in South Florida secondarily. Anyone posting ads of any sort will be banned from the group. It's like a sports bar where the TV channel is a sports channel. You don't have to be a plein air painter to be in this group, but the main channel is Plein Air Painting. The posts are moderated so the focus Plein Air as is intended.

# The Page

Facebook page header for Plein Air Palm Beach. Search bar, navigation tabs (Page, Inbox, Notifications, Insights, Publishing Tools), and user profile (Donna).


**Plein Air Palm Beach**  
@PleinAirPalmBeach

Home | About | Photos | Pinterest | Videos | Events | Posts | Services | Groups

Like | Following | Share | Visit Group

Write something...  
Share a photo or video | Advertise your business | Start a live video | Get messages

Arts & Humanities Website



# The Group

Facebook group page for Plein Air Palm Beach. Search bar, navigation tabs, and user profile (Donna).

**Plein Air Palm Beach**  
Public Group

About | Discussion | Announcements | Members | Events | Photos | Files | Group Insights | Manage Group

Group by Plein Air Palm Beach

Joined | Notifications | Share | More

Write Post | Add Photo/Video | Live Video | More

Write something...

Photo/Video | Poll | Watch Party

Announcements - 1

GROUP BY  
**Plein Air Palm Beach**  
Arts & Humanities Website  
490 like this

ADD MEMBERS  
+ Enter name or email address...

MEMBERS  
231 Members



www.facebook.com/groups/pleinairoalmbeach/#

**\*\*\*\* What our Contributing Artists have been up to or will be doing\*\*\*\***

Several of our CA's had a busy week last week up in Jupiter painting in the Lighthouse 5<sup>th</sup> Annual Plein Air Festival. Many of their paintings are on Facebook. Look for them if you have not seen them already. Great job!

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Shawn Escott has exciting news!! He has been invited to represent the State of Florida at the Forgotten Coast en Plein Air event! This event is among the world's most prestigious plein air paint outs.



The invitational features 20 internationally acclaimed artists, the Plein Air Academy's Master Artist Faculty, and six "Florida's Finest en Plein Air" artists honored as Plein Air Ambassadors. Shawn has been chosen as one of the six! The event takes place from May 4 - May 13. Way to go Shawn! You will be representing PAPB as well as Florida.

\*\*\*\*Please Support our Advertisers \*\*\*\*

## Photographic Giclee Service



Hi-resolution digital files

954-598-4575

Printing services on paper or canvas

[Jeff@jwintphoto.com](mailto:Jeff@jwintphoto.com)

Service at your site

## Jeff Winters Photography

Member: Boca Museum Artist's Guild

PAPB Advertising Rate Sheet available at

[https://docs.google.com/document/d/1I9yg0FW\\_Jo\\_Yilvoo28igGXbBVd-Fb5ovqWEVttwIO8](https://docs.google.com/document/d/1I9yg0FW_Jo_Yilvoo28igGXbBVd-Fb5ovqWEVttwIO8)

The small print →

Definition of Plein Air Painting for PAPB

[https://www.meetup.com/palmbeachartists/pages/25875843/Definition\\_of\\_Plein\\_Air\\_Painting\\_for\\_PAPB/](https://www.meetup.com/palmbeachartists/pages/25875843/Definition_of_Plein_Air_Painting_for_PAPB/)

**PAPB Etiquette & Guidelines for Meetup /Exhibits/Events Policy - PAPB**

guidelines are established by the PAPB Board or 3rd party, i.e. property owner, park, city. Any deviations must be approved by the organizer of the event or strictly adhered to. Depending on the severity of the infraction of the guideline, the offender will be disinvited to associated meetup/events and/or exhibits. The consequences will be determined by the PAPB Board. See complete policy at [https://www.meetup.com/palmbeachartists/pages/24997650/POLICY%3A\\_PAPB Etiquette and Guidelines](https://www.meetup.com/palmbeachartists/pages/24997650/POLICY%3A_PAPB_Etiquette_and_Guidelines)

**Email Notifications Policy** – Plein Air Palm Beach does not provide access to our mailing list to promote products or events. See complete policy at

[https://www.meetup.com/palmbeachartists/pages/25017991/Email Notifications Policy/](https://www.meetup.com/palmbeachartists/pages/25017991/Email_Notifications_Policy/)