

News about Palm Beach Plein Air Artists

- Season Programs
- Logo Contest
- Plans for Palm Beach Plein Air Artists
- Rumor Busting

SEASONS PROGRAMS: While the usually slow summer season was kind of active with 12 paint-outs so far since June, hold onto your hats, we have quite a season coming up. We have two major painting programs planned. First we will have our regular 1st and 3rd Tuesday / month at one location with group critique at end of second session. Manny Jomok will again lead the critique sessions. Second, the Cultural Council of Palm Beach is sponsoring 10 paint-outs at various locations in Palm Beach County during December, January and February that will culminate in an exhibit called Palm Beach County “en Plein Air” that will be held in April –June at the Cultural Council in Lake Worth. These paint-outs have been posted but not announced as Ralph and I are still finalizing them, mostly making sure we contact the venues to make sure the date is good for them. Of course there will be spontaneous paint-outs as always. Fellow plein air artists – we will be busy!

LOGO CONTEST: I thought it might be a good idea to have a group logo so that as we become more organized as a group, we can have a recognizable logo to make branding more consistent. So all you artists with design backgrounds or who always wanted to design a logo gets your creative juices flowing. We will come up with a way to upload designs soon.

PLANS for PALM BEACH PLEIN AIR ARTISTS: Very soon we will be having organizational meetings to make plans for the group development (exhibits, promotions etc.) and to see what next steps are needed to become an official Florida non-profit group. There are a lot of reasons to do this but mostly it is to organize the operations, get sponsors and pay the bills. In my initial attempts to get sponsors (and by that I mean \$\$\$), it has become apparent the local arts groups who may be inclined to support us would prefer to write the check to an organization. We also may plan some fundraisers or have a campaign in January kind of like PBS does to solicit donations. All these are in the early idea stages. More info will come as it becomes available.

RUMOR BUSTING: Lately there have been rumors about who is paying the bills. While I initially reported to you that Palm Beach Watercolor Society would be sponsoring our regular 2x/month paint-outs on Tuesday, that plan has not panned out. So far we have no monetary sponsors. As many of you know when Ralph ran the Delray Painters meetup.com group he paid for the costs himself. Since May when we joined the groups Donna has been paying for the meetup.com costs. So basically Ralph and Donna are the paying sponsors for our emerging group. I always wanted to be a patron of the arts, so I guess now I am in a manner of speaking. Anyway, we would like to get to a point where the group is self-sustaining and has some funds for any plein air projects we may want to take on. All Ralph and I are asking is that you work with us to get to that point. So give us your ideas and input but direct any sponsorship questions to Donna.